

Privacy & Cookies Policy

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As of May 25 2018, with the entry into application of the **General Data Protection Regulation**, there is one set of data protection rules for all companies operating in the EU, wherever they are based. This basically means that, if some of our visitors are from the EU, we are subject to this law.

How does this apply to you?

Besides the data and cookies that we collect and process intentionally, we may be using a 3rd-party services on our website, like **Google Analytics, Google Fonts, Google Maps, YouTube, Vimeo** etc. In these cases some personal data (usually an **IP address** of a visitor) are sent to the service provider in exchange for the free service. This is the personal data flow that you can hardly control, but which we must make GDPR compliant by prompting a visitor's consent **before** they can use the service.

In other words, with the new regulation, it's not enough to simply notify a visitor about what type of data is being collected. We must receive your consent in order to be able to collect this data or use a 3rd-party service that does so. Luckily, National Pride gets you covered with its **GDPR Compliance**.

Contact Details

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info@nationalpride.co.uk

(+44) 01324 323280

Privacy Policy

The type of personal information we collect

We currently collect and process the following information:

• personal identifiers, contacts and characteristics (for example, name and contact details)

In addition, every time you visit our Site, information may automatically be collected about you. This may include technical information in respect of

- the Internet protocol (IP) address which you have used to connect your computer to the Internet,
- the browser type and version,
- time zone setting,
- browser plug-in types and versions,
- operating system and platform used by you to use our Site.

This may also include information about your visit, including information about the full Uniform Resource Locators (URL) clickstream to, through and from our Site (including date and time), page response times, download errors, length of visits to certain pages, and methods used to browse away from a webpage.

Why we have it

Such information outlined above may be used by us:

- to administer our Site and for internal operations, including for troubleshooting, data analysis, testing, research and statistical purposes;
- to improve our Site and ensure that the content on it is presented in the most effective manner;
- as part of our efforts to keep our Site safe and secure; and
- for internal record keeping and internal audit purposes.

We may share such information collected about you with selected third parties who deal with the operation, optimisation and improvement of our Site. This may include:

- a contractor / sub-contractor / business appointed by us to deal with the design, running, operation and maintenance of our Site; and
- an analytics and search engine provider, such as Google, who provide support to improve and optimise our Site.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information is that we have a legitimate interest.

You are able to remove your consent at any time. You can do this by contacting info@ nationalpride.co.uk

How we store your personal information

Your information is securely stored.

Information will be stored on our secure server and may be deleted, at our option, once we have received and processed the enquiry form. You warrant that all information supplied by you is accurate, up to date and complete. If you believe that the information given by you is incorrect, incomplete or has changed in any way, please contact us as soon as possible using the contact details provided.

Your data protection rights

Under data protection law, you have rights including:

Your right of access – You have the right to ask us for copies of your personal information.

Your right to rectification – You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure – You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing – You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing – You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability – You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at info@nationalpride.co.uk if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at info@nationalpride.co.uk You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire. SK9 5AF

Helpline number: 0303 123 1113

ICO website: https://www.ico.org.uk

Cookie Policy

Our Site uses cookies to distinguish you from other users of our Site. For detailed information on the cookies we use and the purposes for which we use them, please see our Cookie Policy.

Disclosure of Information

Except where stated otherwise, we will not sell, distribute, lease or otherwise make your information available to third parties in any way whatsoever unless we:

- have your permission to do so;
- are required by law to do so; or
- are doing so to enforce our Terms of Use.

Security

Unfortunately, the transmission of information via the internet is not completely secure. We will, however, take reasonable and appropriate technical measures to prevent unauthorised access to or disclosure of your information.

Your transmission of any information on or through our Site is, however, completely at your own risk. As such, we shall have no liability for disclosure of any of your information which arises due to an error in transmission or the fraudulent or negligent or other illegal acts of a third party, for example hacking.

For the avoidance of doubt, we will not transfer your information to a country outside the United Kingdom without your prior consent and without our having assessed whether your information will be adequately protected in such country.

Links

Where our Site contains links to other websites and / or resources provided by third parties, please note that we do not have any control over the contents of such websites or resources. These websites and resources will not be covered by this Privacy Policy and different terms will apply. We are not responsible or liable for any direct, indirect or consequential loss or damage which you or any other party may suffer should you provide any information whilst visiting these websites or resources.

Access to Information

You can request details of the information which we hold about you under the Data Protection Act 1998. A small fee (currently £10) will be payable to us to meet our costs in providing you with such details. Please contact us using the contact details noted to request such details.

